

Chiranjeevi Inaugurates New Campus of IITTM at Bhubaneswar



25-April, 2013

18-April, 2013

Union Tourism Minister Shri K. Chiranjeevi today Inaugurated the new sprawling campus of Indian Institute of Tourism and Travel Management (IITTM) at Dumduma in Bhubaneswar. Shri Naveen Patnaik, Chief Minister of Odisha and Shri Srikant Jena, Union Minister for Chemicals & Fertilizers, Statistics and Programme Implementation also graced the occasion.

IITTM, Bhubaneswar started its activities in October 1996 when the Ministry of Tourism, Govt. of India opened the first regional centre of IITTM at

Bhubaneswar. Eyeing the immense potential of tourism in Eastern India and realizing the growing popularity of this region on the tourism map of the country led to the establishment of this centre which was named after the famous freedom fighter of the state Baji Rauta. Initially the centre functioned from a building provided by the State Govt. at Sishubhawan Square.

IITTM offers full post graduate programmes in Travel and Tourism Management . Now with the opening of a full-fledged Campus in Bhubaneswar, IITTM is expected to begin a new chapter in the quality of Tourism and Travel education in the eastern region. Besides imparting quality education in its respective area, IITTM Bhubaneswar, since inception has been committed to sensitize and upgrade the skills of existing manpower of tourism and allied sectors in the eastern region. The Institute has accordingly conducted many programmes targeted at staff of travel agencies, tour operators, officials of the State Tourism Dept., Indian Railways and State Police personnel etc.

Moreover many Entrepreneurship Development Programmes (EDPs) and Management Development Programmes (MDPs) have also been conducted for the unemployed youth of the region in general and state in particular. Further, to enrich the knowledge on tourism education and research many Faculty Development programmes (FDPs) have been conducted by the Institute for University and College teachers. Besides this, the Institute also organises Seminars and Workshops at frequent intervals.

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