

Tourism minister calls for corporate world to join campaign clean india



14-March, 2013

Tourism minister calls for corporate world to join campaign clean india

Union Tourism Minister Shri K Chiranjeevi has urged the corporate world to join hands with the Ministry of Tourism to promote Campaign clean India. During an Interaction with CII Tourism Committee Members here yesterday, the Minister announced the setting up of six MICE (Meetings, Incentives, Conferences & Exhibitions) centers in the country. He also said that world class culinary institutes will be set up at Tirupati, Kolkata and Noida by the end of this year. Shri Parvez Dewan, Secretary, Ministry of Tourism briefed the delegation about the developments in the Tourism sector. Shri Nakul Anand, Chairman, CII National Committee on Tourism, & Executive Director, ITC Ltd. emphasized that while there have been achievements at the centre, the effort at the centre must be dovetailed with the activities at the States.

