

## Cleanliness in Tourist Destinations



13-December, 2013

The Government is aware that lack of hygiene and cleanliness at tourist destinations is a major concern for domestic as well as foreign tourists. Recognizing its importance, Ministry of Tourism (MOT) has launched Campaign Clean India in June 2012 to bring about an acceptable level of cleanliness at important tourist destinations.

Development of tourism infrastructure including upkeep and maintenance is primarily the responsibility of the State/UT Governments. However, MOT provides Central Financial Assistance for various tourism projects prioritized every year in consultation with them subject to availability of funds, inter-se priority and adherence to the scheme guidelines.

The Ministry of Tourism has initiated a process for conducting study on development of cleanliness index for 35 cities important for tourist visits.

This information was given by the Minister of State for Tourism (I/C) Shri K. Chiranjeevi in a written reply in the Rajya Sabha.

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